



Versant Grows FAST Portfolio to 13 Channels, Bringing CNBC, Oxygen and E! Franchises to Prime Video and The Roku Channel

October 28, 2026

Expansion extends Versant's strategy to grow digital platforms and reach new audiences

NEW YORK--(BUSINESS WIRE)--Oct. 28, 2026-- Versant (Nasdaq: VSNT) today launched four new free, ad-supported streaming TV (FAST) channels comprised of past franchises from CNBC, Oxygen and E!, growing its FAST portfolio to 13 channels. Built from some of Versant's most engaged brands across business news and personal finance and genre entertainment, the channels bring the fast-growing audience of free-streaming viewers on Prime Video and The Roku Channel.

All four new channels will be available on Prime Video in the U.S. beginning October 27, with staggered launches on The Roku Channel starting November 3. Free TV Networks' *Outlaw* and *365BLK*, both already available on Prime Video, will also join The Roku Channel on November 10 and 17, respectively. Versant will continue to launch FAST channels with additional platforms in the coming months.

The launches are the latest step in Versant's strategy to build a more diversified growth business, with new opportunities beyond its pay-TV networks. Versant's FAST portfolio began with six channels and added three more with its January 2026 acquisition of Free TV Networks. Prime Video and The Roku Channel already offer *Pam Grier's Soul Flix*, *American Crimes*, *Oxygen True Crime Archives*, *E! Keeping Up*, *Bad Girls Club*, *GolfPass*, and Prime Video also offers *365BLK* and *Outlaw*.

"Growing our digital platforms and reaching new audiences are central to Versant's strategy," said Dave Pietrycha, Chief Revenue and Business Officer of Versant. "Bringing more of our programming to Prime Video and The Roku Channel extends the reach of our iconic brands and provides audiences with more ways to discover content they value wherever they watch, from CNBC's business and personal finance programming to Oxygen's true crime, E!'s unscripted entertainment and Free TV Networks' broad entertainment and genre-driven titles."

The four new FAST channels include:

Snapped | Oxygen True Crime

Available on Prime Video beginning October 27 and on The Roku Channel beginning November 17.

Each episode of *Snapped*, through in-depth storytelling and expert analysis, chronicles the life of a woman who has been charged with murder. These shocking but true stories turn common assumptions about crime and criminals upside down, and prove that even the most unlikely suspects can be capable of killing. Features episodes from the fan-favorite series *Snapped*, which began airing on Oxygen in 2004, *Snapped: Behind Bars*, *Snapped: Killer Couples*, and *Snapped: She Made Me Do It?*.

Botched | E!

Available on Prime Video beginning October 27 and on The Roku Channel beginning November 17.

Follow the journeys from the world's most extreme plastic surgery disasters to jaw-dropping transformations and life-changing second chances. Features episodes from *Botched*, the hit series that ran on E! from 2014-2024, *Botched By Nature*, *Botched Presents: Plastic Surgery Rewind*, *Botched: Most Outrageous*, *Botched: Rewind Specials*, plus franchise specials and spinoffs.

Oxygen Murders of America

Available on Prime Video beginning October 27 and on The Roku Channel beginning November 10.

True crime from coast-to-coast. Dig into the cases that shocked communities & captivated the nation, through Oxygen's most-compelling investigations into headline-making serial killers to small-town mysteries. Launches with 16 series including episodes from *The Pike County Murders*, *The Real Murders of Atlanta*, *New York Homicide*, *Florida Man Murders*, *Sin City Murders*, and more.

CNBC Ambition

Available on Prime Video beginning October 27 and on The Roku Channel beginning November 3.

CNBC Ambition inspires audiences with compelling stories of entrepreneurship, innovation, wealth creation, and success. From visionary founders to the lifestyles of the ultra-wealthy, the channel showcases the ambition that drives achievement. Backed by CNBC's trusted business expertise, CNBC Ambition empowers viewers to pursue their own financial goals and aspirations. Features episodes from *Leader's Playbook*, *Millennial Money*, *Secret Lives of the Super Rich*, *Billion Dollar Buyer*, *Adventure Capitalists*, *Empires of New York*, and more.

Free TV Networks channels joining The Roku Channel include:

Outlaw | Free TV Networks

Available on The Roku Channel beginning November 10 and currently available on Prime Video.

The definitive destination for western fans, Outlaw features legendary fan favorite movies and series that consumers have proven they'll watch again and again. Features iconic western films such as *Rio Bravo*, *The Outlaw Josey Wales*, *Pale Rider*, and more.

365BLK | Free TV Networks

Available on The Roku Channel on November 17 and currently available on Prime Video.

365BLK is a big, broad entertainment network, showcasing a diverse mix of culturally relevant content that resonates with African American audiences. Features Tyler Perry theatricals, movies like *I Am Legend*, *Training Day* and *Lethal Weapon*, the groundbreaking television crime drama *In The Heat of the Night*, and more.

About Versant

VERSANT (Nasdaq: VSNT) is an industry-changing media and entertainment business and home to trusted brands that shape culture, inform audiences, and build lasting connections. It operates across four core markets: political news and opinion, business news and personal finance, golf, and sports and genre entertainment. These markets are served through a powerful portfolio of iconic and innovative brands, including CNBC, MS NOW, USA Network, Golf Channel, Oxygen, E!, SYFY, USA Sports, Fandango, Rotten Tomatoes, GolfNow, GolfPass and Full Swing. Visit www.VersantMedia.com for more information.

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Source: Versant