



Versant Reaches Multi-Year Distribution Renewal Agreement With Verizon

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Long-term agreement extends Versant's distribution partnership with Verizon across its leading news, sports and entertainment portfolio

NEW YORK--(BUSINESS WIRE)--Oct. 2, 2026-- Versant (Nasdaq: VSNT) today announced it has reached a multi-year renewal of their distribution agreement with Verizon. The long-term agreement will continue to make Versant's portfolio of iconic brands, including USA Network, MS NOW, CNBC, Oxygen True Crime, Golf Channel, E!, and SYFY available to Verizon customers.

With the completion of the Verizon agreement, Versant has successfully renewed all distribution partnerships expiring in 2026.

"Verizon is a valued distribution partner, and this long-term renewal reflects the clear value our portfolio delivers to distributors and audiences," said Dave Pietrycha, Chief Revenue and Business Officer, Versant. "We are pleased to continue bringing Verizon customers the premium live news, sports and entertainment programming they value."

"Versant offers an iconic portfolio of brands and we're pleased to continue bringing their popular lineup of news, sports and entertainment to Verizon customers," said Matt Coakley, SVP Consumer Growth, Verizon. "We look forward to continuing our partnership alongside a diverse array of premium programming available to Fios customers."

Terms of the agreement were not disclosed.

About Versant

VERSANT (Nasdaq: VSNT) is an industry-changing media and entertainment business and home to trusted brands that shape culture, inform audiences, and build lasting connections. It operates across four core markets: political news and opinion, business news and personal finance, golf, and sports and genre entertainment. These markets are served through a powerful portfolio of iconic and innovative brands, including CNBC, MS NOW, USA Network, Golf Channel, Oxygen, E!, SYFY, USA Sports, Fandango, Rotten Tomatoes, GolfNow, GolfPass and Full Swing. Visit www.VersantMedia.com for more information.

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