VERSANT

VERSANT to Host Inaugural Investor Day on December 4, 2025

November 5, 2025

Event to Highlight Vision, Strategy, Business Model, and Financial Priorities as it Prepares to Spin-Off from Comcast as an Independent Company

NEW YORK--(BUSINESS WIRE)--Nov. 5, 2025-- Comcast Corporation and VERSANT, Comcast's planned spin-off of select media brands and digital businesses, today announced that VERSANT will host its inaugural Investor Day on Thursday, December 4 in New York City.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20251105703548/en/

The event will be webcast live on www.CMCSA.com and will feature presentations from VERSANT's Chief Executive Officer Mark Lazarus, Chief Operating Officer and Chief Financial Officer Anand Kini, and members of VERSANT's senior leadership team.

Upon completion of the spin-off from Comcast, VERSANT will be a leading independent publicly traded media company comprised of a strong portfolio of brands, including USA Network, CNBC, MS NOW, Oxygen, E!, SYFY and Golf Channel, along with complementary digital assets Fandango, Rotten Tomatoes, GolfNow and SportsEngine.

The Investor Day will provide an overview of VERSANT's vision, strategy, business model, and financial priorities as an independent company. The company will also discuss key priorities across its four core markets: political news and opinion, business news and personal finance, golf, and sports and genre entertainment.

About VERSANT
VERSANT (Nasdaq: VSNT), Comcast Corporation's planned spin-off, will be a leading independent publicly traded media company comprised of most of NBCUniversal's cable television networks, including USA Network, CNBC, MS NOW, Oxygen, E!, SYFY and Golf Channel along with complementary digital assets Fandango, Rotten Tomatoes, GolfNow, GolfPass, and SportsEngine. The well-capitalized company will have significant scale as a pure-play set of assets anchored by leading news, sports and entertainment content. The spin-off is expected to be completed in early 2026, subject to the satisfaction of customary conditions.

About Comcast Corporation
Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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